

# Maya Kalman of SWANK Productions



Maya is the CEO and Creative Director at SWANK Productions, a luxury event planning, design, and production company. Maya's credits include features in Martha Stewart, Food Network, TNT Television, Life and Style Magazine, and more; as well as awards including Gotham Magazine's Master Planner, the Knot Magazine Best of the Best (for 7 consecutive years), Top Stylist by Event Solutions, and Grace Ormonde's Platinum List to name a few.

Maya is a Sabra born and raised in Haifa, Israel. At the age of 9, Maya's family moved to the US and made their new home in New Jersey. Maya's mother was 'Martha Stewart' (before Martha knew she was) and was known for her lavish dinner parties and painstaking attention to detail. In fact, both her parents were gourmards who threw fabulous events on a regular basis. Maya will never forget constantly moving all the furniture to the back shed so her mother could redecorate the house in a new way for every event. The flowers, the menu, the lighting...everything had to be perfect. She remembers loving that "WOW" moment as guests entered. Her mother was a big influence on her, there's no denying that.

Maya believes that service, creativity, and never accepting anything less than amazing is the key to Swank's success. In her business it has to be absolutely perfect every time. You have to be on your toes and ready with a solution for any possible issue that can arise, and as Maya always says, always with a smile on your face. Now the exclusive event company of many of New York's finest locations, and a client list miles long, Maya has propelled Swank Productions to become one of the most trendsetting creative firms in New York City and beyond.

Today, Maya is taking Swank in new directions working on upcoming product lines and acting as a style-consultant to many top brands, luxury hotels and hip locations around the world. and is a frequent speaker and expert in the media.



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*luxury planning | couture design*

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